Annual Report

2016

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Dear Friend,

It began with sending off a container. One container, full of much needed winter coats for cold Syrian children and lots of love and hope to go around. My call for attention to Syria resulted in five enormous containers within days, and a determination to keep efforts going, rooted in a resolve to not let down fellow mothers and their children inside Syria, but to keep fueling their hope.

Those initial days of grassroots efforts over four years ago made me realize exactly how capable anyone is to make change, pushing me to go further. I did not just want to provide basic aid: I wanted to build bridges, ensure hope, and send love - and I wanted to do it in a dignified and sustainable manner.

That was the start of a movement, which quickly turned into NuDay Syria: a 501(c)3, non-profit organization of and by mothers, for mothers. Our mission is to aid with dignity while also building bridges. It felt right then - and it feels right now.

I began NuDay Syria because I was inspired by the strength of the Syrian people. Throughout the past several years, they have remained steadfast in their cause: a belief in a democratic and just country. It is the Syrian people who inspired me to help make a change, to engage those around me - you - to care. Our board is compromised of incredibly dedicated individuals, all of whom have come from different walks of life - yet all of whom share one focus: a dedication to the humanitarian cause through dignity.

Our focus has been on women and children, due to the tendency to overlook these vulnerable yet important demographics. We are dedicated to providing sustainable aid in a dignified manner to all Syrians from all backgrounds. That means not just one-time aid, but through projects that will continue to serve.

This past year, NuDay Syria has been more determined than ever. We have piloted projects to provide water access to over 180,000 people through installing new wells or renovating old ones - and ensuring sustainability through funding fuel and routine maintenance checks.

We resettle families with no male breadwinners from across Syria, moving them into safe housing including our new resettlement projects with access to a new medical center, physiotherapy facility, school, and place of worship.

Our schools in Syria and Turkey provide the highest standard of education for our students while offering employment for over one hundred teachers and staff.
Medical partners on the ground head monthly initiatives to vaccinate over several hundred children in one of the most populous areas in the north, and simultaneously hand out baby milk to mothers too stressed to provide for their children.

Syrian orphans are continuously being sponsored, providing them with access to food, education, and basic human needs – while ensuring their daily reality includes the prospect of a future.

These are some of our projects that you have made possible. With your help, NuDay Syria has already done so much, and is continuing to serve and better the lives of those who deserve it with dignity: One person at a time, one humanity closer. Thank you for an amazing year, and for the next year to come.

Yours in Humanity,

Nadia Alawa  
Founder and CEO, NuDay Syria
Who Are We?

One Person at a Time

NuDay Syria was founded in 2013 on the belief that the best way to improve a situation is by working together. NuDay Syria relies on the humanity of people—such as yourself—to provide sustainable aid in a dignified manner for women and children affected by this humanitarian catastrophe—vulnerable people who are often not able to gain the aid they need.

NuDay Syria attempts to accomplish our mission of sustainable aid by starting within our organization. We are devoted to delegating as much work as possible to our partners on the ground affected by the crisis, ensuring that a sustainable livelihood is possible while feeling confident that our work and mission happen within the right cultural context of the region. With our emphasis on providing opportunities for women, we ensure that we are listening to the voice of the mother.

One Humanity Closer

The emphasis on everyday humanity is based on the tried and true dedication that we see and experience all the time.

From containers sending humanitarian and medical aid, which rely on the donations of our neighbors in the United States; to NuDay Schools that ensure that the future of Syria gets the preparation they need to lead the country; or the countless water projects across the country, installing wells and providing access to water after months of limited or no water access—none of this would be possible without the work and dedication of everyday citizens, both here and on the ground in Syria.

This year’s overview is an homage to people such as yourself: individuals who refuse to sit back, choosing instead to work as hard as possible to better the global humanity.
NuDay Syria is an organization with tremendous growing pains, yet we still manage to keep our overhead at almost 1%. This means that nearly all your donation dollars go to programs with only a teeny tiny amount going towards all the workings of running an organization. How incredible is that?

Team member Leyla Altay spends as much time in the field helping Syrian orphans and medical cases in Turkey as she does in the office.

In the US, NuDay Syria’s headquarters are in humble quarters in NH with several outreach efforts happening virtually by dedicated people who want to be part of our efforts.

NuDay Syria has its own Turkey branch, with a team consisting of women and men - professionals with strong skills and an unwavering resolve to ensure that NuDay Syria indeed brings new days to the mothers and children of a country in dire need for us all to care.

Nadia Alawa with Orphan Director Hiba Sawwan, Syrian activist and mother to her own children and thousands of Syria’s orphans.

Not many people realize that a substantial part of our work takes place in besieged areas inside Syria, both around Damascus as well as in isolated areas where civilians have no way of moving around or getting the supplies that their mothers and children need.

Work in these areas is dangerous, but after four years of partnership, our on-the-ground partners are confident that we will stand by their side for as long as families are in need - families that would perish without our ongoing and steadfast support. Despite the tragic situation, these partners are ready to help, in any way possible.

Self-sustainable projects change lives for families in besieged areas.
2016 in Brief

110,696 people with access to food through various food initiatives

40 containers with humanitarian and medical aid

1,526 students

104 staff

8 schools

Project Rebuild and safe homes for over 40,000 internally displaced people

835 orphans sponsored ensuring access to food, education, and everyday needs

38 wells repaired and installed

Providing over 180,000 civilians accessible, clean water

5 medical clinics treating over 100,000 cases and 1,000 births
NuDay Syria has a variety of food initiatives, ensuring that people in and around Syria have access to food.

Our food initiatives take place in a variety of ways: from crop farming to food baskets, or livestock initiatives to baby milk distribution.

Our message here is clear: nobody should go hungry.
NuDay Syria supports sustainable development through farming initiatives, such as the crop programs. In these programs, NuDay Syria funds the basics for farming, which is used to feed families repeatedly. This past year, our crops initiatives yielded over 195.5 tons of vegetables and grain - and is ready for the next year.

**Crop Initiatives**
Beneficiaries: **11,440**

This Ramadan, we ran a kitchen service in two besieged areas most in need of aid in the form of food. Every night, the on-the-ground team would cook, pack, and deliver a filling meal to families in their homes. These meals included vegetables, grains, and protein, ensuring that they fulfilled the necessary basics of nutrition.

**Ramadan Kitchen**
Beneficiaries: **92,000**

One of the most important needs is the distribution of baby milk in villages and besieged areas, where mothers may not have the ability to provide. With our own ambulance, NuDay Syria's medical team is able to travel to far to reach areas and distribute milk as needed.

**Baby Milk**
Beneficiaries: **1,176**

NuDay Syria assembles and distributes food baskets to those living in hard-to-reach and besieged areas. These baskets contain a variety of sustainable ingredients: rice, vegetables, oil, macaroni, flour, beans, and dairy products. This ensures basic nutritional needs are met in a long-lasting manner.

**Food Baskets**
Beneficiaries: **6,080**
Containers

From your home...

...to those who need it most.
What do we send?

- Bedding and Household Items
- Medical Supplies and Equipment
- Clothing
- Stuffed Animals and Toys
- Food
- School Supplies
- Hope and Love

Containers Sent in 2016:

- 24 Humanitarian Containers
- 16 Medical Containers

Average Container Value = $699,115.00

Overall Container Worth = $27,965,635.00
In 2016, NuDay Syria funded five schools within Syria, as well as one school in Antakya, Turkey.

Freedom School
Antakya, Turkey

Grades 1 to 7
Total Students: 240
Total Staff: 13

Along with this, NuDay Syria runs two kindergartens inside Syria.

Jeel Al-Mustaqbal School
Idlib, Syria

Grades 1 to 6
Total Students: 230
Total Staff: 11

Jissr al-Shughor School
Idlib, Syria

Grades 1 to 6
Total Students: 500
Total Staff: 31
Inspiring a Fair and Equitable Future

NuDay Syria knows the importance of representation - especially across genders. To this end, we prioritize women and girls in our programs. With over half of our students and staff being girls and women, we aim to ensure that everyone is empowered equally through access.

Committed to sustainable aid, NuDay Syria hires qualified individuals from within: teachers with previous experience; principals devoted to education; staff invested in Syria's future. Parents who enroll their children in our schools are afforded the opportunity to normalize their lives, perhaps by joining our social business endeavors or getting work rebuilding Syria.

Gender Breakdown of 1,526 Students

Gender Breakdown of 104 Teachers and Staff

Key:
- Girls & Women
- Boys & Men

One thing is clear: when NuDay Syria invests in education, we invest in the future of Syria for both boys and girls.
From the very start, NuDay Syria has focused on vulnerable populations: women and children with no male breadwinners, struggling to make a living for themselves.

One of the most tragic outcomes of Syria today is the high number of children, unable to attend school. Instead, days are spent finding any work possible to possibly buy food for themselves and their families.

NuDay Syria’s Sponsorship program is one way of countering this.

In 2016, we supported over 835 children.

Can we double that for 2017?
Personally Helping

Sponsorships are a two-way street: not only does it ensure that children live a dignified life and get an education, but it also means that a connection is formed between the sponsor and child.

NuDay Syria has a unique profile sheet for each orphan that personalizes each child to each sponsor. We keep a very detailed database and ensure that each child receives their sponsorship monthly. Once a year, donors receive an email update with a video clip of their sponsored orphan.

Sponsorships (2016)

Children with their grandparents - who are now their legal guardians.

For $50 a month in Syria or $185 in Turkey, NuDay Syria ensures that children are able to pay for their food, clothing, and other basic expenses. Not only does this mean that these needs are met, but it also means that kids can go to school instead of performing menial labor to support themselves.
Medical Support

Medical help for those who need it.

NuDay Syria runs medical centers across the country, meeting the needs across a variety of fields.

The medical focuses range from general medical clinics, dental offices, women's centers, and physiotherapy clinics, depending on the area's needs.

Our staff works relentlessly to treat patients in the best possible way. This is especially important due to the young ages of many of our patients.

Young patient getting a cast.

Doctor treats a young boy at one of our medical clinics.
Northwestern Syria Medical Clinics in Numbers:

17,835 medical cases.
1,430 children vaccinated in hard-to-reach villages through traveling medical help.
1,170 physiotherapy sessions for 212 patients.
1,000 newborns delivered.
We undertook a major construction in Western Syria, where an estimated 40,000 internally displaced people currently reside. It is an area that is known for its relative safety, making it a pivotal location for our relocation and housing efforts. We are building houses and renovating buildings, creating new homes away from home.

We replaced shoddy tents with 90 newly built housing units - houses that have walls, doors, internal plumbing, and heating. This is a huge change from before, bringing a sense of security and, most importantly, home.

Building and renovating homes for displaced families brings work to people and sustains local economy.

One of the many playgrounds at the project - fun for all!

Some of our younger residents outside of almost-completed housing units.
We make houses into homes.

Home away from home can be hard so NuDay Syria wants to rebuild a strong sense of community and of belonging. We want the children to be happy and experience childhood.

Kids playing outside of the NuDay School.

Our team runs different projects in our areas, such as soccer competitions, pool access during warm summer days, arts and crafts sessions and many other after school activities to enable kids to stay occupied and carefree.

Wherever NuDay Syria has a presence you will find renovated and newly built playgrounds, children driving bicycles, kicking a soccer ball or being busy laughing and joking.

Harnessing energy to sustain activity.

Solar panels power our schools, our medical centers, and places of worship, ensuring that these buildings have power to run at all times. Who said energy cannot be harvested on micro-levels? We are doing it - and keeping our environment cleaner, with a view towards a new future for Syria’s next generation.

Solar panel installation.

NuDay Syria wants to make Syria new again, for all Syrians: we are working to make it a home for all residents.
In the midst of turmoil, clean water often becomes inaccessible. NuDay Syria repaired and installed over 38 wells in targeted areas inside Syria. Some places had not had clean water access for over five years.

We do not just stop at the completion of the well: we fund fuel to run water pumps, complete routine maintenance checks, and hire staff members to ensure each well’s safety.

Over the past year, we’ve ensured that over 1,000,000 Syrians are able to get the access they deserve: not just in a one-off way, but in a sustainable and reliable manner.

What's more important than that?
Bringing innovation to water access.

Water access in areas like Idlib countryside is limited - and in some cases has been non-existent for 4-5 years. To get water, residents have had to pay exorbitant amounts for a tank of water trucked in or attempts were made to get smaller pumps running on oil - another price that proved to be too weighty for the families who needed the water most.

In 2016, NuDay Syria undertook a truly unique and beneficial project directed towards the limited water access in Western Syria through a large-scale water station.

To ensure that water access was reliable and accessible, NuDay Syria worked with local builders and engineers to dig a well several hundred meters deep down to the groundwater and get a huge well set up, effectively serving many other wells in neighboring villages through water pipes. This enormous project allows water to get transported safely, providing free and clean access efficiently and organically.

On-the-ground partners working on water access projects.

Residents in Northwestern Syria getting water.
With program expansions and a renewed emphasis on building the local economy inside Syria, 2016 was yet another busy year for NuDay Syria.

NuDay Syria builds local economy through self-sustainability projects, fair-trade wages for workers, teachers, and other professionals, and by encouraging the use of renewable energy.

With our incredibly low overhead (only 1%), funding goes directly to projects that will benefit the Syrian people in the short and long run.

**2016 Revenue Breakdown**

- Individual Donations (5.50%)
- Foundations and Grants (2%)
- Container Donations (92.50%)

**Program Expenses**

- Program Expenses (99%)
- Administrative Expenses (1%)

$295,000 → $29,000,000 +

**Top Three Project Expenses**

1) Humanitarian and Medical Containers
2) Orphan Sponsorships
3) Self-Sustainability

**Three Lesser-Known Projects**

1) Psycho-Social Center for women and children in besieged areas
2) Physiotherapy Center for people with disabilities and the elderly
3) Baby Milk in besieged areas

At NuDay Syria, we want to make sure that donor dollars stretch as far as possible. With different projects taking place in different areas inside Syria, we ensure that as many families as possible are served in the most optimal manner possible.
Stay Involved!

We've come this far because of your support - help keep our work going!

Donate today at
www.nudaysyria.org.

Syria's kids need us.