• NUDAY SYRIA •
ANNUAL REPORT
2018

ABOUT NUDAY

NuDay focuses on empowerment and sustainable aid with dignity for women and children without breadwinners inside Syria and its environs. NuDay simultaneously builds bridges from families across geographical and cultural distances, mindful that the best way to build understanding and agency is One Person at a Time, One Humanity Closer.

Ultimately, NuDay Syria aims to ensure financial independence and a productive future for Syria's most vulnerable population though fostering a mentality of world citizenry amongst team members, supporters, and the people we serve.

For more information on NuDay Syria, please visit *www.nudaysyria.org*.

NuDay SYRIA
One Person at a Time, One Humanity Closer

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ADDRESS
P.O. Box 4521
Windham, NH USA 03087

• A NOTE FROM OUR • FOUNDER

Dear NuDay Friend,

While news on Syria is often dreary, NuDay saw incredible humanitarian outcomes in 2018. Our supporters continue to be people like you: kindhearted, forward-thinking and determined folks who want to make a difference. We value both empowerment as well as access to water and basic aid for all.

As the founder of NuDay, being part of our growth and impact is like humbly watching a tree grow upwards towards the sun while seeking nourishment and grounding from its roots and leaves all whilst creating oxygen for everyone around it. At NuDay, everyone is important and essential: that is our board, volunteers, team members and friends all matter, as we work together towards our mission of #NuDayLove and hope.

To everyone at NuDay - both here and in Syria - watching a child connect with a stuffed teddy bear and burst into a smile is as high a priority as it is ensuring these kids can go to school every day, build themselves a future while recreating a sense of childhood. Providing happiness and hope is indeed what we do.

Enjoy a look into NuDay's impact in 2018 and help us continue our outreach in this coming year.

Nadia Alawa
Founder and CEO

"PROVIDING HAPPINESS AND HOPE IS WHAT WE DO AT NUDAY."
– NADIA ALAWA

WE UNITE FOR HUMANITY
PARTNERSHIPS

Many thanks to NuDay's partners for supporting our various initiatives. These partnerships are vital as we work together to build a better humanity.

AFAD
American Endowment Fund
ARCS
Christ Church Cathedral
Direct Relief
Eyes on Refugees, Inc.
Ghiras al-Nahda
Hathaway Brown School
IMEC
The John M. Sawyer Memorial Trust
LDS Charities
OXFAM
Partners for World Health
Rahma Foundation
Saint John's Episcopal Church
Saint Paul's Church
SMD Help
Syrian Local Councils
TravlerPack
Turkish Red Crescent
UN OCHA
UMRO
Vitamin Angels
Viomis
White Helmets
Woodcock Foundation

• THINKING AHEAD • 2019 STRATEGY

As the situation in Syria develops, NuDay is committed to a long-term vision of equipping women and children with the tools needed to stay empowered and independent.

In 2019, NuDay will continue with our various projects focused on securing basic needs, such as water, food, and humanitarian distributions. With a stronger focus on protection and livelihood, education and local opportunity remain at the forefront of our mission.

Join us as we take more shots for an equitable and dignified future.

• IMPACT THAT MATTERS • 2018 OVERVIEW

We're supporting tomorrow's Syria, today.

This past year saw the largest reach of beneficiaries across all sectors, breaking the previous year's record with over 1,000,000 women and children directly benefiting from NuDay's programming.

1,054,313
vulnerable people served in 2018

People Impacted per Program	
Medical Relief	681,453
Emergency Efforts	25,139
Food Security	67,754
Self-Sustainability	40,000
Education	10,159
Orphan Sponsorship	680
Seasonal Campaigns	186,924
Shelter & Housing	1,054
Wells & Water	41,150

• CONTAINERS OF • LOVE AND HOPE

2,500+

number of volunteers

NuDay is well known for its container initiative, which sends containers filled with humanitarian and medical aid from the United States to Syria. Volunteers from across the northeast donate gently used items, which are then sort and pack into 40-foot containers.

Known as “Container Days,” these volunteering opportunities are filled with fun and hard work and build a continued awareness about Syria.

42

containers sent in 2018

• ACTUALIZING IMPACT • HUMANITARIAN DISTRIBUTIONS

Donations are distributed in Syria through schools, charity markets, outreach efforts and medical facilities.

$902,000

average container value

• BUILDING OPPORTUNITIES • FUTURE GENERATION INITIATIVE

Building Syria's future starts now.

NuDay's Future Generation Initiative supports schools that offer fully accredited courses and emphasize independent and democratic thinking. Approximately 50% of students are girls.

Outside of school, NuDay hosts Kid Friendly Zones which provide psychosocial support to children and their families. Through hands-on activities, kids make new friends, building communities and normalizing lives.

10,159

educational opportunities opened

In 2018, NuDay introduced science labs to our schools. 1,000 students have participated in these hands-on science classes, opening new interests in STEM fields and broadening minds.

• LOVE EXTENDED •
ORPHAN SPONSORSHIP

NuDay facilitates one-on-one sponsorships with orphans in Syria and families in the United States, securing their basic living expenses in order to enable them to go to school and be kids once more.

In return, sponsors are provided with twice-yearly updates and video recordings of their child.

Our program staff conduct monthly visits to the orphans, making sure that all their needs are met.

680

orphans sponsored

Will you sponsor an orphan this year?

• CALL THE DOCTOR • MEDICAL RELIEF

We're building a healthy Syria.

Focusing on women and children, NuDay has two of its own medical clinics and over fifty partner clinics. These clinics open access for basic medical check ups and urgent care across practices.

From gynecology to surgery and rehab, family doctors to dentists: we're ensuring that everyone can get help.

681,453

medical beneficiaries

• LEAPING INTO ACTION • EMERGENCY EFFORTS

Working inside a crisis area means being ready to serve people quickly in times of emergency.

NuDay runs emergency campaigns year round to prepare internally displaced people for the treacherous winter, food campaigns when areas were under siege, and hygiene campaigns for newly displaced families.
Because nobody should ever go lacking.

25,139

emergency relief recipients

• FUELING LIFE •
FOOD INITIATIVES

When an emergency happens, the top priority for any mother is to feed her children.

NuDay runs food campaigns to protect vulnerable populations. In 2018, 62 food distributions were held, reaching families without other access to their basic nutritional needs.

With your help, NuDay made sure that 67,754 people did not go to bed hungry.

67,754

directly benefited

• SECURING A LIFELINE •
WATER AND WELLS

41,150

with water access

2018 saw the renovation, maintenance, and building of many wells across the country.

When a school reported a lack of drinkable water for its 400 students, NuDay leapt into action. We believe students should not worry about water as they go to school

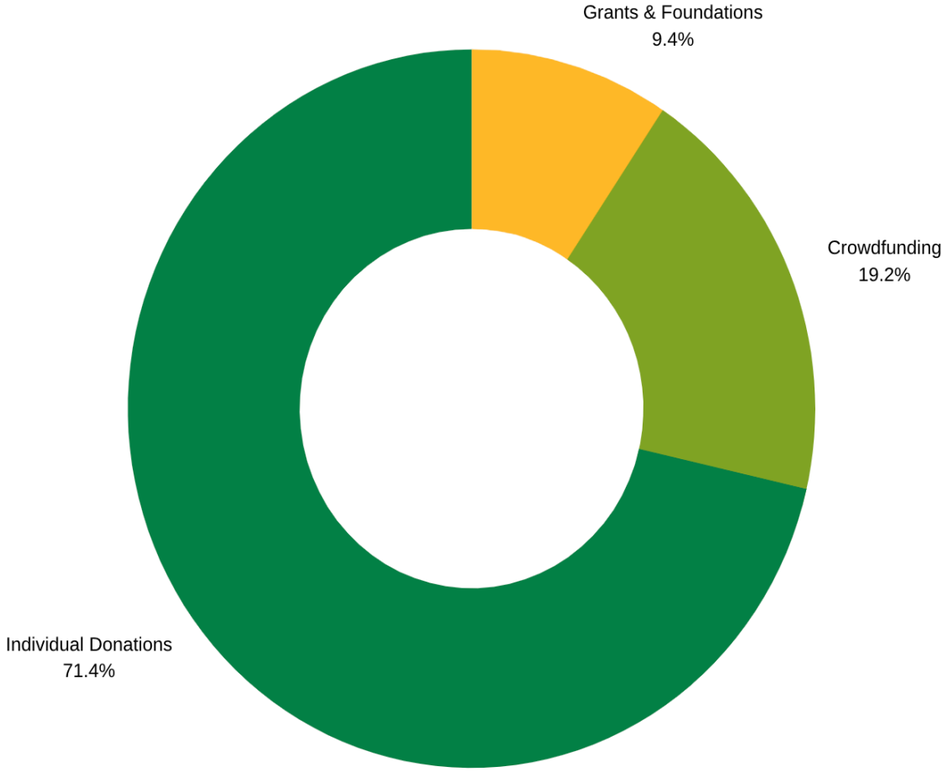
Water is a right - and we are here to protect it.

• PROGRAM FUNDING • FISCAL OVERVIEW

Total Monetary Support: $1,689,082
Total In-Kind Value: $38 Million
Total Program Expenses: $1,330,678

NuDay values full transparency in our efforts. We do a yearly audit and are in full compliance with IRS and legal requirement. This has been recognized from many charity vetting organizations, such as GuideStar, Global Giving, and Charity Navigator.

2018 Revenue Streams



All financial documents can be found online at *www.nudaysyria.org/financials*.

NuDay needs your support. Support comes in so many forms: from container day volunteers giving their time and energy to pack much-needed aid, to financial contributions.

To donate to NuDay, please log on to *www.nudaysyria.org/donate*, or send a check to: NuDay Syria, P.O. Box 4521, Windham, NH 03087.

All donations are tax deductible, EIN: 46-2041995.

If you are interested in doing more, sign up for NuDay's volunteer list at *www.nudaysyria.org/volunteer*.

Be the catalyst for change.
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