ABOUT NUDAY

NuDay focuses on empowerment and sustainable aid with dignity for women and children without breadwinners inside Syria and its environs. NuDay simultaneously builds bridges from families across geographical and cultural distances, mindful that the best way to build understanding and agency is One Person at a Time, One Humanity Closer.

Ultimately, NuDay Syria aims to ensure financial independence and a productive future for Syria’s most vulnerable population through fostering a mentality of world citizenry amongst team members, supporters, and the people we serve.

For more information on NuDay Syria, please visit www.nudaysyria.org.
Dear NuDay Friend,

While news on Syria is often dreary, NuDay saw incredible humanitarian outcomes in 2018. Our supporters continue to be people like you: kindhearted, forward-thinking and determined folks who want to make a difference. We value both empowerment as well as access to water and basic aid for all.

As the founder of NuDay, being part of our growth and impact is like humbly watching a tree grow upwards towards the sun while seeking nourishment and grounding from its roots and leaves all whilst creating oxygen for everyone around it. At NuDay, everyone is important and essential: that is our board, volunteers, team members and friends all matter, as we work together towards our mission of #NuDayLove and hope.

To everyone at NuDay - both here and in Syria - watching a child connect with a stuffed teddy bear and burst into a smile is as high a priority as it is ensuring these kids can go to school every day, build themselves a future while recreating a sense of childhood. Providing happiness and hope is indeed what we do.

Enjoy a look into NuDay’s impact in 2018 and help us continue our outreach in this coming year.

Nadia Alawa
Founder and CEO

“PROVIDING HAPPINESS AND HOPE IS WHAT WE DO AT NUDAY.”
– NADIA ALAWA
Many thanks to NuDay's partners for supporting our various initiatives. These partnerships are vital as we work together to build a better humanity.

**WE UNITE FOR HUMANITY**

- **PARTNERSHIPS**
  - AFAD
  - American Endowment Fund
  - ARCS
  - Christ Church Cathedral
  - Direct Relief
  - Eyes on Refugees, Inc.
  - Ghiras al-Nahda
  - Hathaway Brown School
  - IMEC
  - The John M. Sawyer Memorial Trust
  - LDS Charities
  - OXFAM
  - Partners for World Health
  - Rahma Foundation
  - Saint John's Episcopal Church
  - Saint Paul's Church
  - SMD Help
  - Syrian Local Councils
  - TravlerPack
  - Turkish Red Crescent
  - UN OCHA
  - UMRO
  - Vitamin Angels
  - Viomis
  - White Helmets
  - Woodcock Foundation
As the situation in Syria develops, NuDay is committed to a long-term vision of equipping women and children with the tools needed to stay empowered and independent.

In 2019, NuDay will continue with our various projects focused on securing basic needs, such as water, food, and humanitarian distributions. With a stronger focus on protection and livelihood, education and local opportunity remain at the forefront of our mission.

Join us as we take more shots for an equitable and dignified future.
We're supporting tomorrow’s Syria, today.

This past year saw the largest reach of beneficiaries across all sectors, breaking the previous year’s record with over 1,000,000 women and children directly benefiting from NuDay’s programming.

**People Impacted per Program**

<table>
<thead>
<tr>
<th>Program</th>
<th>Impacted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical Relief</td>
<td>681,453</td>
</tr>
<tr>
<td>Emergency Efforts</td>
<td>25,139</td>
</tr>
<tr>
<td>Food Security</td>
<td>67,754</td>
</tr>
<tr>
<td>Self-Sustainability</td>
<td>40,000</td>
</tr>
<tr>
<td>Education</td>
<td>10,159</td>
</tr>
<tr>
<td>Orphan Sponsorship</td>
<td>680</td>
</tr>
<tr>
<td>Seasonal Campaigns</td>
<td>186,924</td>
</tr>
<tr>
<td>Shelter &amp; Housing</td>
<td>1,054</td>
</tr>
<tr>
<td>Wells &amp; Water</td>
<td>41,150</td>
</tr>
</tbody>
</table>

1,054,313 vulnerable people served in 2018
NuDay is well known for its container initiative, which sends containers filled with humanitarian and medical aid from the United States to Syria. Volunteers from across the northeast donate gently used items, which are then sort and pack into 40-foot containers. Known as “Container Days,” these volunteering opportunities are filled with fun and hard work and build a continued awareness about Syria.

Donations are distributed in Syria through schools, charity markets, outreach efforts and medical facilities.
Building Syria’s future starts now.

NuDay’s Future Generation Initiative supports schools that offer fully accredited courses and emphasize independent and democratic thinking. Approximately 50% of students are girls.

Outside of school, NuDay hosts Kid Friendly Zones which provide psychosocial support to children and their families. Through hands-on activities, kids make new friends, building communities and normalizing lives.

In 2018, NuDay introduced science labs to our schools. 1,000 students have participated in these hands-on science classes, opening new interests in STEM fields and broadening minds.
NuDay facilitates one-on-one sponsorships with orphans in Syria and families in the United States, securing their basic living expenses in order to enable them to go to school and be kids once more.

In return, sponsors are provided with twice-yearly updates and video recordings of their child.

Our program staff conduct monthly visits to the orphans, making sure that all their needs are met.

Will you sponsor an orphan this year?

680 orphans sponsored
We're building a healthy Syria.
Focusing on women and children, NuDay has two of its own medical clinics and over fifty partner clinics. These clinics open access for basic medical check ups and urgent care across practices.
From gynecology to surgery and rehab, family doctors to dentists: we're ensuring that everyone can get help.

Working inside a crisis area means being ready to serve people quickly in times of emergency.
NuDay runs emergency campaigns year round to prepare internally displaced people for the treacherous winter, food campaigns when areas were under siege, and hygiene campaigns for newly displaced families.
Because nobody should ever go lacking.
• FUELING LIFE •
FOOD INITIATIVES

When an emergency happens, the top priority for any mother is to feed her children. NuDay runs food campaigns to protect vulnerable populations. In 2018, 62 food distributions were held, reaching families without other access to their basic nutritional needs.

With your help, NuDay made sure that 67,754 people did not go to bed hungry.

67,754 directly benefited

• SECURING A LIFELINE •
WATER AND WELLS

2018 saw the renovation, maintenance, and building of many wells across the country. When a school reported a lack of drinkable water for its 400 students, NuDay leapt into action. We believe students should not worry about water as they go to school.

Water is a right - and we are here to protect it.

41,150 with water access
NuDay values full transparency in our efforts. We do a yearly audit and are in full compliance with IRS and legal requirement. This has been recognized from many charity vetting organizations, such as GuideStar, Global Giving, and Charity Navigator.
NuDay needs your support. Support comes in so many forms: from container day volunteers giving their time and energy to pack much-needed aid, to financial contributions.

To donate to NuDay, please log on to www.nudaysyria.org/donate, or send a check to: NuDay Syria, P.O. Box 4521, Windham, NH 03087.

All donations are tax deductible, EIN: 46-2041995.

If you are interested in doing more, sign up for NuDay’s volunteer list at www.nudaysyria.org/volunteer.

Be the catalyst for change.
One Person at a Time, One Humanity Closer.