NUDAY SYRIA
ANNUAL REPORT
2017

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NuDay focuses on empowerment and sustainable aid with dignity for women and children without breadwinners inside Syria and its environs. NuDay simultaneously builds bridges from families across geographical and cultural distances, mindful that the best way to build understanding and agency is One Person at a Time, One Humanity Closer.

Ultimately, NuDay Syria aims to ensure financial independence and a productive future for Syrian mothers and children without breadwinners through fostering a mentality of world citizenship amongst those NuDay serves.

For more information on NuDay Syria, please visit www.nudaysyria.org.
Since our founding in 2014, NuDay Syria has been adamant in our efforts to serve women and children without breadwinners in a dignified and sustainable manner. NuDay has never been focused on one-off efforts, favoring instead projects with long-term impact that support the elevation of beneficiaries, while bridging differences.

This past year was no different. Focusing on the stabilization of on-the-ground efforts, projects saw an expansion of future-oriented efforts: from the development of NuDay’s educational programming to projects focused on securing water and nutrition; orphan sponsorship programs opening opportunities for orphans without breadwinners, to containers of love and hope sent from the United States to Syria.

2017 was boundless. NuDay’s work in Turkey expanded, and two new offices were established. Capacity was built through the hiring of programming and on-the-ground staff, reflecting NuDay’s ongoing growth as an organization. New partnerships were built as old ones were strengthened, maintaining a steady support for NuDay and opening doorways for the future.

It was a year of reflection. It was a year of cementing NuDay’s identity, of strategizing for a future of equality, and of continued efforts to find commonalities based in mutual respect.

Moving towards a future for Syria’s youth, NuDay began to brainstorm and implement sustainable solutions to an unpredictable situation. The Future Generation Initiative was expanded upon to include both education through the Future Generation Schools, but also community-healing and building effort through Kid-Friendly Zones. Medical efforts focused on the broadening access through innovative mobile clinics. Emergency relief targeted internally displaced people from areas of conflict, stabilizing situations with an outlook on the future. Containers remained key in NuDay’s work, gathering volunteers in the name of love and hope.

NuDay Syria is thankful for the ongoing dedication of people such as yourself for supporting all ongoing efforts. From everyday volunteers willing to help with NuDay’s containers and donating to support NuDay’s many projects, to partner organizations facilitating efforts through grants and in-kind donations: NuDay would be nowhere if it were not for such international support.

On-the-ground staff are vital to NuDay’s work, dedicating themselves fully to NuDay. Countering traditional hierarchies, NuDay values updates from on-the-ground staff to update NuDay on current needs, guaranteeing all projects are timely and necessary. Living in an unstable situation is one that takes bravery – yet being active in relief and humanitarian efforts requires even more courage. For that, NuDay is thankful for a team that is dedicated to ensuring that each and every Syrian woman and child is empowered to live a dignified life, both now and in the future.

The situation in Syria is broaching less predictability. After eight years of conflict, Syria is still in need of support – and NuDay is more prepared than ever. With such a wide support base, and NuDay’s devoted and capable staff, NuDay knows that 2018 will be a year of continued efforts as we work to continue empowering and building upon a future: one of democracy and safety.

With your help, we are sure we can accomplish anything. After all, 2017 has proved just that.

One Person at a Time, One Humanity Closer.

Nadia Alawa
Founder and CEO
PARTNERSHIPS

Partnerships are at the heart of NuDay’s work and are vital in ensuring that NuDay is able to accomplish the wide scope of programs that we do. NuDay prides itself in building and maintaining strong partnerships with a large variety of foundations, organizations, and companies, who are dedicated to building an equitable future for all.

NuDay would like to express our deep gratitude to all our partners for their continued support.

AFAD
Aldersgate United Methodist Church
American Endowment Fund
American Relief Coalition for Syria
Brandeis University
Christ Church Cathedral
Eyes on Refugees, Inc.
Ghasr al-Nahda
Harvard Kennedy School
Happy Baby
IMEC
Islamic Society of Western Mass
James W. Foley Legacy Foundation
The John M. Sawyer Memorial Trust
OXFAM
Partners for World Health
Rahma Foundation
Saint John’s Episcopal Church
Saint Paul’s Church
SMD Help
Syrian American Medical Society
Syrian Local Councils
TravlerPack
Turkish Red Crescent
United School of Tokyo
UN OCHA
Union of Medical Care and Relief Organizations
Viomis
White Helmets
Woodcock Foundation

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NuDay continues to work towards safeguarding women and children without breadwinners in a sustainable manner. The ongoing conflict in Syria has demonstrated to NuDay that it is vital to continue on its focus on protection and livelihood: two interrelated areas that guarantee beneficiaries are empowered to continue with their lives.

It is this focus that NuDay continues to work towards for 2018. Education and psychosocial support stand at the forefront of NuDay’s 2018 strategy, as we work to build and protect Syria’s future generation.
NuDay prides themselves on being a self-deemed “international organization with a grassroots vibe.” NuDay relies on donors to support projects which have been identified as areas of need by on-the-ground staff members, meaning that every activity NuDay runs is culturally relevant and necessary.

Thanks to your support, NuDay Syria was able to run over 480 projects in 2017 spanning a range of sectors. Highlighted accomplishments from 2017 include:

- Packed and sent 56 containers filled to the brim with an estimated $37 million worth of much needed medical equipment and humanitarian supplies into Syria.
- Conducted 186 distributions that reached over 194,447 beneficiaries, safeguarding their livelihoods, empowering their educational pursuits, and protecting their health and humanitarian rights.
- Sustained a water pump and wells across Syria, providing water access to over 120,000 people.
- Headed 8 Future Generation Schools, securing education of 1,881 students and employing 128 trained faculty and staff.
- Trained 69 nurses and teachers at 2 occupational trainings.
- Hosted 40 Kid-Friendly Zones, bringing smiles on the faces of 9,642 children and parents.
- Ran 129 medical campaigns, serving over 533,472 patients at NuDay’s many medical facilities.
- Coordinated 65 food campaigns, reaching over 67,705 individuals.
- Led 6 housing projects, benefitting 1,054 residents and safeguarding mothers and children by providing safe and secure places of residence.
- Facilitated 1,500 orphans sponsored in Syria and Turkey, guaranteeing orphans’ basic needs and education.

Overall, NuDay reached over 881,400 Syrians, many of whom are internally displaced women and children. Such an effect is tremendous for NuDay - and even more so for the beneficiaries themselves who find themselves filled once more with hope and love.
NuDay’s food efforts are oriented towards responding to needs as quickly as possible. There are four main types of food campaigns: food basket distributions, soup kitchens, meat shares, and baby milk delivery. Depending on the beneficiaries and location, NuDay builds the project to meet the assessed needs.

When a high number of internally displaced people from a conflict area moved to northwestern Syria, NuDay staff ran an emergency food basket distribution, ensuring 13,175 people had food for a month straight.

Food efforts address need immediately and in a community building way. Breaking bread together bonds people together over shared experiences and the mutual need for food, nourishing both bodies and souls.

**FOOD EFFORTS**

65 food campaigns ensured that over 67,705 people had a meal to eat.
In 2012, Nadia Alawa organized her first humanitarian aid container. Hundreds of volunteers assembled to help: Americans like herself who wanted to do something about the situation in Syria.

It was from this point that she realized she could harness the energy of the diverse, local community suffering alongside the Syrian people, and led to the founding of NuDay Syria.
Volunteering to help sort and pack items has given me the opportunity to do something direct and concrete in response to the immense suffering of my brothers and sisters inside Syria. I may not have lots of money to donate, but I can lend some of my time to the cause, sorting, lifting, sweating, and getting to know my fellow volunteers, who come from all walks of life.

It is deeply energizing and encouraging to see so many cross-sections of people helping with the same cause - men, women, children, those who are Muslim, Jewish, Christian, of other faiths or of no faith, recent refugees and immigrants, school groups, college students, grandparents, people from New Hampshire, Massachusetts, Maine, etc. I am always awed by the generosity of others as I am sorting the mountain of donations, and am grateful for the opportunity to feel as if I have at least done something, however small.

Containers are not just a way to ship necessary humanitarian supplies and medical equipment into Syria. Containers build bridges of hope and understanding between beneficiaries in Syria and the international community.

In 2017, over 2,500 volunteers contributed to 56 containers, filling them with $37 million worth of humanitarian and medical supplies.

NuDay is thankful for a volunteer database of over 2,500 people (and counting!). Volunteers come from all socio-economic, religious, ethnic, and cultural backgrounds.

2017 also saw the acquisition of NuDay’s first-ever warehouse in Derry, New Hampshire. NuDay volunteers gathered together to paint, organize, and celebrate the opening of the warehouse in fall 2017. The warehouse will serve as an office space and the center for donation sorting and packing.

Containers give a second life to items that would otherwise be forgotten, all while providing Syrian civilians hope and comfort with a reminder that people still care.

Perhaps it is for this reason that containers are one of NuDay’s most-beloved projects. This past year, NuDay sent 56 containers filled with invaluable medical equipment and supplies, as well as humanitarian items valued at over $37 million.

Items sent include humanitarian equipment such as clothing, hygiene kits, and home items fulfill the basic needs to live in dignity, as well as medical supplies that help NuDay’s on-the-ground health partners save lives.

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Once a container arrives in Syria, items are sorted once more and stored in one of NuDay’s on-the-ground warehouses. Items are not stored for long, as on-the-ground staff members quickly make distribution plans according to need. Distributions target various needs, from livelihood to humanitarian aid, educational programs to emergency activities, meaning that every project is sustainable. In 2017, over 186 distributions were held, serving an estimated 194,447 people across Syria.

- 1 insecticide distribution secured the livelihoods of 40,000 agricultural workers by preserving their crops against insects.
- 2 stationary distributions mobilized 2,621 beneficiaries with writing utensils and school supplies.
- 13 seasonal distributions emboldened 1,922 people by meeting their living needs.
- 9 general distributions reached 1,341 people with clothing, hygiene kits, and other items.
- 151 winter distributions kept 146,142 people warm and toasty, even during harsh winter conditions.
- 10 emergency distributions empowered 2,421 internally displaced people with basic humanitarian needs.
Focusing on accessible healthcare for vulnerable populations in Syria, NuDay Syria implements innovative methods to secure the right to healthcare for all. NuDay runs two health facilities, and closely partners with 50 other health facilities. Health facilities are located in stabilized regions of northwestern Syria, where a high number of internally displaced people have moved, leading to a high need of access to adequate health care. A wide scope of medical services is provided by NuDay’s health facilities, such as antenatal care, cardiology, dentistry, laboratory, neonatal, OB/GYN, orthopaedics, pediatrics, and urology, amongst other services, all of which have an immense impact on the lives of beneficiaries who may otherwise have no access to health services.

Health facilities are not just places of healing, but of building futures. Certified medical staff at NuDay’s training hospitals regularly train students, building staff capacity and securing the livelihoods even amidst unsure circumstances. Mobile clinics ensure that individuals in hard-to-reach areas are also given the attention they need, meaning that no patient gets left behind.

MEDICAL RELIEF

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In Syria today, one in three schools is out of service, and approximately 1.75 million children were not in school. In response to the dearth of primary and secondary schools in opposition-held areas of Syria, NuDay piloted its Future Generation Initiative in Idlib and Rural Damascus.

The Future Generation Initiative includes the creation and administration of eight schools that offer internally displaced students a formal education complemented by life skills training and psychosocial support activities. NuDay’s Future Generation Initiative seeks to help children cope with the numerous traumas they have faced while building hope for a brighter future.

Seven of the Future Generation Schools are located inside Syria. Two schools are exclusively for girls and young women, and 68 percent of the 113 instructors are female. In 2017, NuDay also ran the Future Generation School in Antakya, Turkey, concluding the project due to a plethora of academic options in the area.

Future Generation Schools prioritize young women and girls, and echoes this through its staff - more than half of whom are women. 128 trained staff members teach at Future Generation Schools, building their livelihoods as they enrich the minds of youth.

Professional development is equally important to NuDay’s Future Generation mission. In 2017, NuDay piloted two occupational training programs: one for teachers, and one for medical professionals. A total of 69 participants came out of these programs refreshed and ready to continue with their life-changing work.

Future Generation Schools instill in students the belief in the power of the individual to make a drastic impact. NuDay trusts that Syria’s students - especially IDPs - will rebuild and shape their country’s future, one where diverse opinions found in knowledge are spoken without fear.

2017 saw the enrollment of 1,881 students in NuDay’s eight Future Generation Schools, building their minds and their futures.

STORIES FROM THE GROUND: WAREF, AGE THIRTEEN

The Future Generation School in Sarmada provides a great and free education, with some awesome teachers and even school supplies. I am so happy that I can continue with my education, and make my and my father’s dreams come true to be Dr. Waref! Once I am a doctor, I will treat patients for free, just as I have been given this education for free.
Inside Syria today, there are over 6.5 million internally displaced people. These individuals face a wide array of challenges, such as lack of clean water. This was the case in northwestern Syria, when, in 2012, clean water was cut off from the populous Jissr Shughour area. With no funds for oil and electricity, water wells quickly ran dry. Residents were left with no option other than bottled water – priced so highly that it became impossible for most to afford.

In 2016, NuDay repaired a large water tower in the region, as well as five wells in surrounding towns that connect to the water tower. The project continued in 2017, as NuDay staff conducts monthly checks on well health and water safety, as well as on the water station. Fuel and electricity for the wells mean that residents have direct access, with the potential for NuDay to continue broadening water access through renovations of wells in other areas.

Water is a lifeline, and without drinkable water, people are left with little options. NuDay’s dedication to making sure that nobody is deprived of a human right like water.

In 2017, NuDay provided water access to over 120,000 people across Syria.
ORPHAN SPONSORSHIP

In 2016, NuDay Syria sponsored 835 orphans inside Syria and in Turkey. This almost doubled in 2017, with over 1,500 sponsorships.

NuDay aims to alleviate the situations of vulnerable populations, especially for women and children with no breadwinners who may be struggling to make a living for themselves. In the case of young children living without the male breadwinner, education is placed on the backburner in favor of working to pay for a basic meal.

This was experienced when walking down the streets of Antakya, Turkey, where a high number of Syrian orphans have now taken refuge. It is not uncommon to see young children picking up cans or even trash – anything to exchange for a menial meal. As one 12-year-old boy shared:

I work from five in the morning to eight in the night. I collect cans and exchanges these for 12 Lira [$2.50 USD]. When I come home at night, I bring some simple food for my siblings so they can eat something.

Orphan sponsorships improve the lives of children with no breadwinners who are otherwise left on their own to make ends meet. NuDay focuses on orphans in Syria and Turkey, as well as Lebanon and Turkey.

On-the-ground staff survey their assigned areas, locating any children in need of sponsorship. Orphans are matched with families such as yours who support orphans on a monthly basis. Sponsorships assure the orphan’s food, clothing, and other basic needs, securing their ability to go to school.

Orphan sponsorships are life changing for many young children, ensuring that they once again can be kids.

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Three years ago, Abdulrahman lost his father to shellings. His mother has been alone ever since and has struggled to make ends meet while raising her children. Five-year-old Abdulrahman is part of NuDay’s sponsorship program, which affords him the ability to go to school. His mother’s situation has also improved since his sponsorship, as she is finally able to ensure that her son can eat, dress warmly, and receive the education he deserves. Abdulrahman began his first year of school – marking an exciting occasion for him!
2017 FISCAL REPORT

Total Funding: $2,082,978
In-Kind Donations: $37,407,584

NUDAY - 2017 FUNDING OVERVIEW

NUDAY - 2017 PROGRAM EXPENSE

Sans In-Kind Donation Expenses
Total Program Expenses: $1,534,100
NuDay relies on individual donations to keep projects running and to continue to do vital work in empowering Syria’s women and children. To donate to NuDay, please log on to www.nudaysyria.org/donate, or send a check to: NuDay Syria, P.O. Box 4521, Windham, NH 03087.

If you are interested in doing more, sign up for NuDay’s volunteer list at www.nudaysyria.org/volunteer.

Be the catalyst for change. One Person at a Time, One Humanity Closer.