ABOUT NUWAY

NuDay focuses on empowerment and sustainable aid with dignity for women and children without breadwinners inside Syria and its environs. NuDay simultaneously builds bridges from families across geographical and cultural distances, mindful that the best way to build understanding and agency is One Person at a Time, One Humanity Closer.

Ultimately, NuDay Syria aims to ensure financial independence and a productive future for Syria’s most vulnerable population though fostering a mentality of world citizenry amongst team members, supporters, and the people we serve.

For more information on NuDay Syria, please visit www.nudaysyria.org.
We believe in empowered change.

Not just change, but self-determination – even in times of crisis. At the root of this is a dream of a future: a mother watching her children grow, rebuilding life and living freely.

In 2019, NuDay focused on equipping people with the skills and confidence to create their own story.

For the women who sacrifice so much for their families, NuDay continued running our Women’s Centers for Development and Empowerment. At these two centers, women can learn a new trade, attend academic classes, and benefit from psycho-social therapy, all while their children are cared for in a pedagogical babysitting program with games and fun. These women are being told that, yes, their dreams matter.

2019 saw the expansion of NuDay's sleeping bag initiative, which combines livelihood with emergency response. Locals are hired to sew sleeping bags, giving people work and ensuring they walk home with a paycheck. The insulated sleeping bags are distributed to newly displaced people with no warm bedding. This way of providing protection from the cold weather benefits communities alongside giving breadwinners a change to earn a fair trade income once again.

As quickly as the situation on the ground stabilized, the world witnessed the continued displacement of almost one million families in the northwest. NuDay continued its humanitarian and medical distributions, reaching thousands with much-needed items, while supporting partner medical clinics with medicine – both for congenital and emergency needs – and hospital equipment.

In Syria today, life goes on. People continue to build their lives, to search for new opportunities even when displaced, to dream of a future. With your help, NuDay is reaffirming the dreams of Syria in 2020 and onwards.

Together, we stand by the imagination of a dignified life, one of empowerment and stability.

Nadia Alawa
Founder and CEO
Many thanks to NuDay's partners for supporting our various initiatives. These partnerships are vital as we work together to build a better humanity.

AFAD
American Endowment Fund
ARCS
Christ Church Cathedral
CYRIC Comic Relief
Direct Relief
Eyes on Refugees, Inc.
Ghiras al-Nahda
Hathaway Brown School
IMEC
InterAction
John M. Sawyer Memorial Trust
LDS Charities
Nwat Center for Scientific Studies
OXFAM
Partners for World Health
Saint John's Episcopal Church
Saint Paul's Church
The Silverstein Foundation
SMD Help
Syrian Local Councils
Syrian Refugee Mission of New England
TravlerPack
Turkish Red Crescent
UN OCHA
UMRO
United2Heal
USAID
Vitamin Angels
White Helmets
Woodcock Foundation
2019 was a year of empowerment, but also a year of loss for so many people.

NuDay is rooting for the Syrian people. This will continue to be the mission in 2020, as NuDay works to meet emergency needs through innovative and sustainable programs.

Our focus is humanitarian aid with dignity while rebuilding lives through self-sustainability. And that is what we will continue to do.
2019 IMPACT IN SHORT

IN 2019, WE IMPACTED THE LIVES OF 1.8 MILLION SYRIANS.

<table>
<thead>
<tr>
<th>People Impacted per Program</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Container Impact</td>
<td>1,121,160</td>
</tr>
<tr>
<td>Wells &amp; Water</td>
<td>480,000</td>
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<tr>
<td>Seasonal &amp; Emergency</td>
<td>178,900</td>
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<tr>
<td>Self-Sustainability</td>
<td>61,570</td>
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<tr>
<td>Food Security</td>
<td>39,100</td>
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<tr>
<td>Education</td>
<td>5,475</td>
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<tr>
<td>Shelter &amp; Housing</td>
<td>1,050</td>
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<tr>
<td>Orphan Sponsorship</td>
<td>2,444</td>
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</table>
CONTAINERS OF LOVE AND HOPE

NuDay’s containers meet the needs of internally displaced people. Each container is filled to the brim with humanitarian items, such as food, clothing, and hygiene items, as well as medical supplies, including equipment and pharmaceuticals.

While the items may sound simple, the impact is life-saving.

$1,599,431.26
average container value

SEASONAL & EMERGENCY EFFORTS

When the on-the-ground situation gets tough, NuDay is ready to help.

In 2019, NuDay conducted emergency distributions to meet the needs of internally displaced people. This includes the distribution of shelters, heaters and fuel, winter clothing, emergency bedding, food staple baskets, and hygiene kits.

178,900 beneficiaries reached
Women are the backbone of Syria. They sacrifice so much for their families and children, asking for nothing in return.

NuDay is honoring Syria’s women through its Women’s Centers for Development & Empowerment: two community centers in northwest Syria that provide women with vocational training, academic classes, and psycho-social support. Better yet, women are invited to participate while their children attend a pedagogical babysitting. Because NuDay knows that the best way to put a mother at ease is to ensure that her children are safe.

**MADIHA’S STORY**

Thirty five year old Madiha is the sole breadwinner of her family, which includes her mother and her late sister’s six children. She has struggled to provide for her family, yet her determination made her an ideal candidate for the Women’s Center.

Madiha was first hesitant about the project; however, she quickly found the center to be a source of relief. Her sewing class and business seminar gives her hope in providing an income, and she has begun to open up in her psycho-social therapy sessions.

Now, Madiha is working on her healing, while continuing to build her skills in sewing. Madiha’s transformation from despair to hope is exactly what NuDay is working for through the Women’s Center.
In Syria today, school is hardly a priority for families struggling to survive. NuDay’s orphan sponsorship program is diligently working to reverse this. NuDay facilitates one-on-one sponsorships with orphans in Syria and families in the United States, securing their basic living expenses. Sponsors receive yearly video updates on their orphan, who can finally go to school and be kids once again.

Will you sponsor an orphan this year?

Building Syria’s future starts now.

NuDay continues to support various educational initiatives, innovating programs such as science labs and computer research courses.

Focusing on access in 2019, NuDay renovated schools across northwest Syria, transforming them from piles of rubble to fully functional buildings for a dignified education once again.

1,000 orphans sponsored

Will you sponsor an orphan this year?
MUSHROOM FARMING FOR A FUTURE

Working against the lack of affordable food options and limited job opportunities in Syria today, NuDay piloted a mushroom farming training in the northwest.

Mariam participated in a training held by NuDay, and was given a mushroom farming kit upon completion. Since then, she has began to farm mushrooms at home, with regular help from NuDay staff. Since her first yield, she has been doubling her crop, and has begun to sell the product to her neighbors.

Mariam is now beginning to expand her business by training her family members in mushroom farming. Through broadening the knowledge base in her family, she hopes that she will be able to keep the business going at a higher pace.

The aim of the project is three-fold: to provide a source of nutrition for families amidst displacement; to stimulate the local market; and to rejuvenate local livelihoods.

MARIAM’S STORY

Mariam lives in a makeshift home after being displaced a few years ago.

With no husband, Mariam is responsible for her young children and her elderly mother.

At fifty one, Mariam has only attended a few years of primary school - so when she was asked to join the mushroom farm training, she was elated.

Mariam participated in a training held by NuDay, and was given a mushroom farming kit upon completion. Since then, she has began to farm mushrooms at home, with regular help from NuDay staff. Since her first yield, she has been doubling her crop, and has begun to sell the product to her neighbors.

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FISCAL OVERVIEW

NuDay believes in radical transparency.

We prioritize making sure that you can see where your donation goes. NuDay completes a yearly audit and is in full compliance with IRS and legal requirements.

NuDay has been recognized by many charity vetting organizations, such as GuideStar, Global Giving, Zakatify, and Charity Navigator.

All financial documents can be found online at www.nudaysyria.org/financials.

2019 Revenue Streams

- Individual Donations: 43.5%
- Grants & Foundations: 45.1%
- Crowdfunding: 11.4%

Total Monetary Support: $1,925,401
Total Program Expenses: $1,576,680
Total In-Kind Support: $69 Million
NuDay needs your support. Support comes in so many forms: from volunteering for a container day and packing much-needed aid, to contributing to NuDay financially.

To donate to NuDay, please log on to www.nudaysyria.org/donate, or send a check to: NuDay Syria, P.O. Box 4521, Windham, NH 03087.

All donations are tax deductible, EIN: 46-2041995.

If you are interested in doing more, sign up for NuDay’s volunteer list at www.nudaysyria.org/volunteer.

Be the catalyst for change. One Person at a Time, One Humanity Closer.